

# ORTHODONTICS GOES DIGITAL — WITH CEREC.



SIRONA.COM

The Dental Company

sirona.

# SIMPLE, FAST AND DIGITAL – WELCOME TO THE WORLD OF CEREC!

Dental impressions and physical models are an integral part of orthodontic treatment. CEREC eliminates the need for uncomfortable tray impressions, especially for alignment treatment, and speeds up the treatment process by creating digital impressions with the smallest powder-free video camera on the market – the CEREC Omnicam. **Enjoy every day. With Sirona.**

## SIMPLE

### DIGITAL IMPRESSIONS

- Guided scanning ensures 100% reproducibility
- Simple, powder-free scanning with the smallest dental intraoral video camera currently on the market

## FAST

### FAST ALIGNMENT TREATMENT

- 40% faster than conventional impressions\*
- 70% less time needed to generate an initial therapy proposal\*\*

## DIGITAL

### DIGITAL STORAGE AND PRINTING

- Just-in-time production on 3D printers
- Orthodontic appliances can be created and made on the physical models.

**“DIGITAL IMPRESSIONS OFFER NUMEROUS BENEFITS ESPECIALLY FOR MY PATIENTS. I SPARE THEM THE DISCOMFORT OF A CONVENTIONAL IMPRESSION TRAY. SECONDLY, FASTER PROCESSING MEANS THERAPY CAN COMMENCE AT AN EARLIER DATE. I WOULD NOT LIKE TO IMAGINE DOING WITHOUT THIS TECHNICAL ADVANCE IN MY MODERN DENTAL PRACTICE!”**

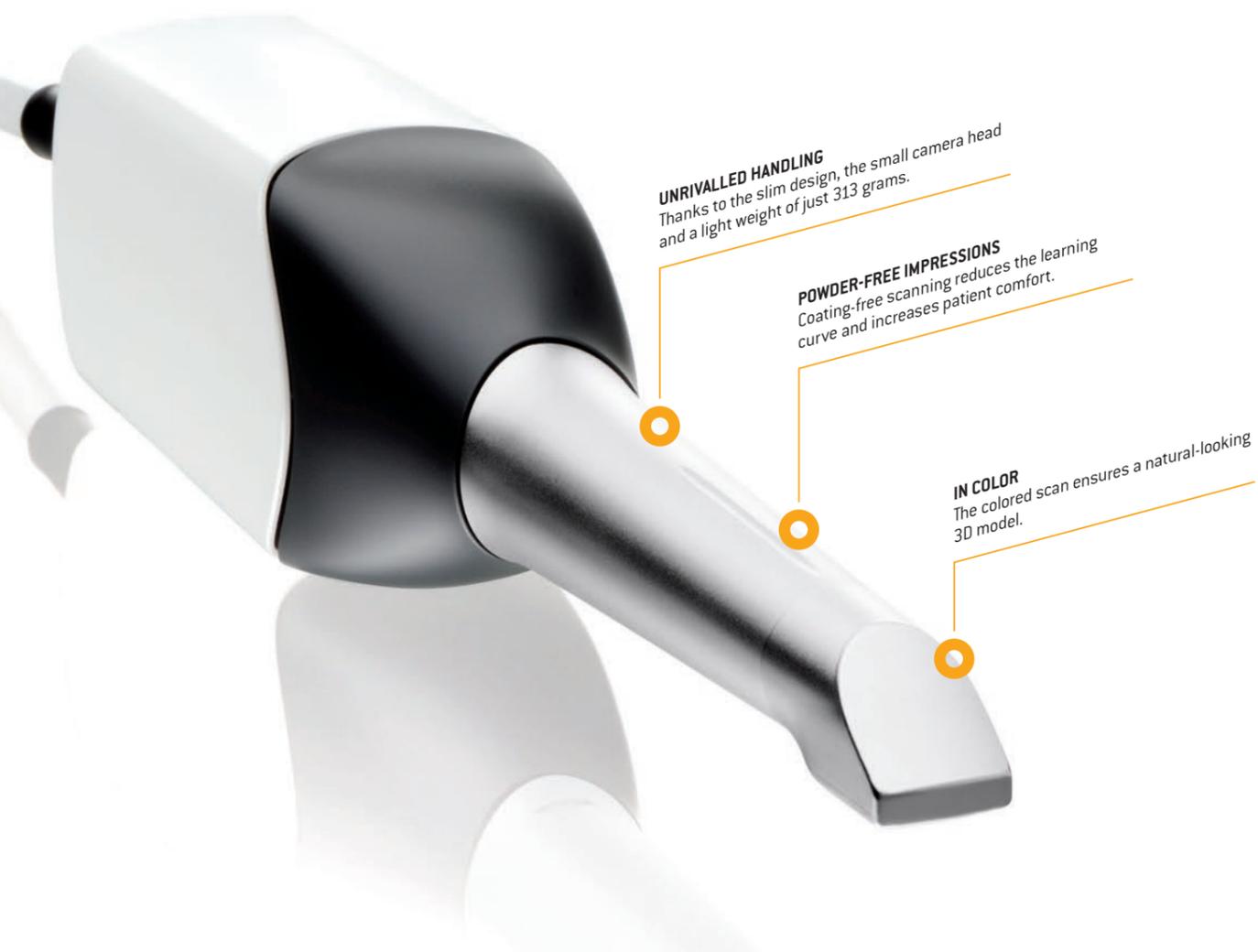
Hanna Ritter, Orthodontic Specialist, Hennef

\* natural-looking, complete model in a scan time of less than 10 minutes

\*\* significant time saving due to the digital transfer of data to the aligner manufacturer

# DISCOVER DIGITAL IMPRESSIONS WITH THE CEREC OMNICAM.

The CEREC Omnicam sits in your hand like an instrument and allows you to quickly take powder-free impressions. You benefit from simple handling and top-class digital impressions. The result: A precise 3D model in natural colors. The workflow in your practice will also become more efficient as the model is prepared approx. 40% faster than a 2-phase PVS impression. Digital data means that you can quickly consult with external service providers so that the final treatment suggestion is prepared more quickly – especially for alignment treatment.



# YOUR PATIENTS BENEFIT FROM DIGITAL IMPRESSIONS.

With CEREC, you choose considerably more comfortable treatments for your patients. You no longer need the unpleasant tray impressions, and the gag reflex is avoided. What's more, CEREC stands for a modern practice, and the efficient method speeds up treatment and guarantees satisfied patients and employees.

***"I WAS VERY IMPRESSED WHEN MY ORTHODONTIST INTRODUCED DIGITAL IMPRESSIONS. DIGITAL IMPRESSIONS ARE NOT ONLY EXCITING AND COMPLETELY FASCINATING, BUT THEY ALSO SPARE ME ANY DISCOMFORT."***

#### **MODERN PRACTICE**

CEREC makes an impression, fascinates your patients, and stands for a modern practice.

#### **MOTIVATED EMPLOYEES**

The modern treatment method with CEREC motivates your employees. With CEREC, you can better integrate them in the treatment, which ensures a more efficient workflow.

#### **SATISFIED PATIENTS**

Thanks to quick and comfortable treatment. The more satisfied your patients are, the more likely they are to recommend you to others.

# ALWAYS AT THE FOREFRONT OF INNOVATION!

As global innovation leader for dental equipment, we continuously invest in research and thus in the future of modern dentistry. By networking digital technologies with integrated solutions and optimizing the treatment workflow, we create improved treatment results, more comfort and safety for the patient as well as time and cost savings in everyday work. The combination of constant innovative power and globally growing sales and service structures makes Sirona the global market leader trusted by thousands of practices and labs around the world. **Enjoy every day. With Sirona.**



#### **CAD/CAM systems**

From pioneer to new standard. For 30 years we have been developing digital dentistry and creating new possibilities for the future practice and lab.



#### **Imaging systems**

Best image quality with the lowest dose. More than 100 years of developing x-rays for the dental practice make us the number 1 innovation partner.



#### **Treatment centers**

The business card of modern practices. We are striving to create the ideal ergonomic and innovative center. Individually tailored to the well-being and demands of the patient and dentist.



#### **Instruments**

Advantages that speak for themselves. We make sure that we provide the right balance of proven quality, individual ergonomics and innovative technology for user-friendly work.



#### **Hygiene systems**

Competence that gives you safety. When it comes to hygiene in the practice, we do not take any shortcuts.